



Transforming the lives of chronically ill children, and their families, shifting all from **surviving to thriving - until cures are found.**

Greetings!

There's no denying we are all facing a lot right now. Memorial Day is a reminder of all who served and sacrificed. The war in Ukraine rages on. The recent tragedies in Buffalo and Uvalde breaks hearts. And the ever present pandemic creates stress.

For Bounce Families, there is an extra layer, the hidden epidemic of 1 in 5 U.S. children facing disease for which there is no cure— something not in the daily news or daily conversation. With May designated Mental Health Awareness Month, I am reminded of the weight of both the ongoing news cycle and the physical and mental challenges associated with navigating pediatric chronic illness.

Bounce is here to support Bounce Parents, Siblings, and Kiddos each and everyday, providing community and care, when and where they need it most, and strengthening their resilience.

I hope that being part of Bounce, and shifting realities from **surviving to thriving**, also provides you with some bounce.

Joan M. Steltmann, CEO

Meet the Newest Member of Bounce's *Emerging Leaders Board*, Lukas Steiniger



Lukas Steiniger currently serves as Global Brand Manager at McDonald's Corporation, with a focus on Brand Identity. In his role, he identifies, defines, tests, and scales the most successful ways for the McDonald's brand to engage customers within a given culture and drive the business globally. Prior to moving from Munich to Chicago in 2020, he served as Team Manager - Brand in the Marketing department for McDonald's Germany. In this role, Lukas lead the team

responsible for conceptualizing growth strategies, and their accompanying advertising campaigns, for the main business segments across Germany.

During that time, he brought dozens of national campaigns to life, including new product launches, brand campaigns, and promotions. Prior to joining McDonalds, Lukas served as Lead Graphic Designer for Schalke 04 Stadium TV GmbH/LLC and as a Sponsor Acquisition Specialist for Triceps GmbH/LLC.

Fluent in Dutch, German and English, Lukas studied in the Netherlands at University of Twente, ranked in the top 170 universities worldwide, where he earned both a Bachelor of Science in Communication Science and a Master of Science in Marketing Communication Studies.

MEET THE ENTIRE VOLUNTEER LEADERSHIP TEAM

Upcoming *Bounce Bash* family adventure: Family Fun Day @ Lakeshore Sport & Fitness



Thank you to Lakeshore Sport & Fitness for sponsoring and hosting our beloved annual *Bounce Bash: Family Fun Day!*

On June 12, Bounce Families will gather for a fun-filled, ADA-adapted afternoon of:

- Tennis + Floor Hockey + Basketball
- Ring Toss + Bowling
- Inflatable Bounce House + Big Wheel Speedway
- Laser Tag
- Snacks + Drinks

We can't wait to share pictures of all the fun with all friends & donors!

Meet *Bounce Graphic Design Intern*, Noemi Taboada



We're so excited to welcome Noemi Taboada as our graphic design summer intern! Noemi is currently working toward obtaining her Bachelor's Degree in Graphic Design, as well as a Spanish Minor, at Illinois State University. Through her university, she is also a member of the National Society of Leadership and Success.

Noemi is committed to bringing her optimism, creativity, and love for fun to Bounce Children's Foundation. She can't wait to create visuals that'll connect with Bounce Kiddos and their families.

"Bounce Into Spring" *Bounce Back Kit* family care packages a sunny surprise!



Bounce Families received spring-themed *Bounce Back Kits* to celebrate the arrival of the season, including straw wind pipe and rain stick crafts, a rainbow candy snack, and a flower seed bomb!

[SEE PICTURES & VIDEOS HERE](#)

Get Ready to Pop for Bounce!

Double Good Popcorn Fundraising

Whether you're looking for the perfect hostess gift or a family-sized shareable snack, we have just what you need! In June, Bounce will be hosting a Double Good popcorn fundraiser—lots of delicious flavors and all proceeds support Bounce programs & families! Details coming soon!

www.BounceChildrensFoundation.org | Info@BounceChildrensFoundation.org

