



## Bouncing to Bigger & Better as We Emerge from the Pandemic



*Bounce made us feel cared for in a world where we often have to deal with setbacks on our own.*

- Bounce Mom

# AN ENDURING COMMITMENT TO A GROWING NEED

## We Continued Welcoming Families



**23 Families  
Welcomed in  
2021**



**31 Families  
Welcomed in  
2022**



**On Track to Welcome  
48 Families in  
2023**



**430 Total Families  
Currently Served**

***Bounce brought HUGE joy to our family!  
A great break in our medical-filled reality.***

*- Kelly, Bounce Mom*

## We Will Never Give Up

For the first time since 2020, the new year has not included an all consuming focus on COVID-19. But while much of the population settles into a “new normal”, children battling chronic illness, and their families, remain the definition of high risk. The first to shelter in place, many will remain locked-in at home for the foreseeable future.

During these unprecedented times, gathering together and creating community had to be re-defined. Despite a 35% drop in annual funding - in just the first 90 days of the pandemic - Bounce pressed on, finding new ways to serve, new ways to say yes, new ways to transform lives.

Demonstrating grit that parallels the resilience fostered in those we serve, Bounce did not - and will not - give up. Digging deep and always re-inventing, we continue to bounce back, to bounce up, to bounce forward. In short, Bounce continues to bounce.



# WE PIVOTED TO MET FAMILIES WHERE THEY WERE — AT HOME



## **Bounce Bash®** family adventures

From In-Person to  
Online, Virtual Events

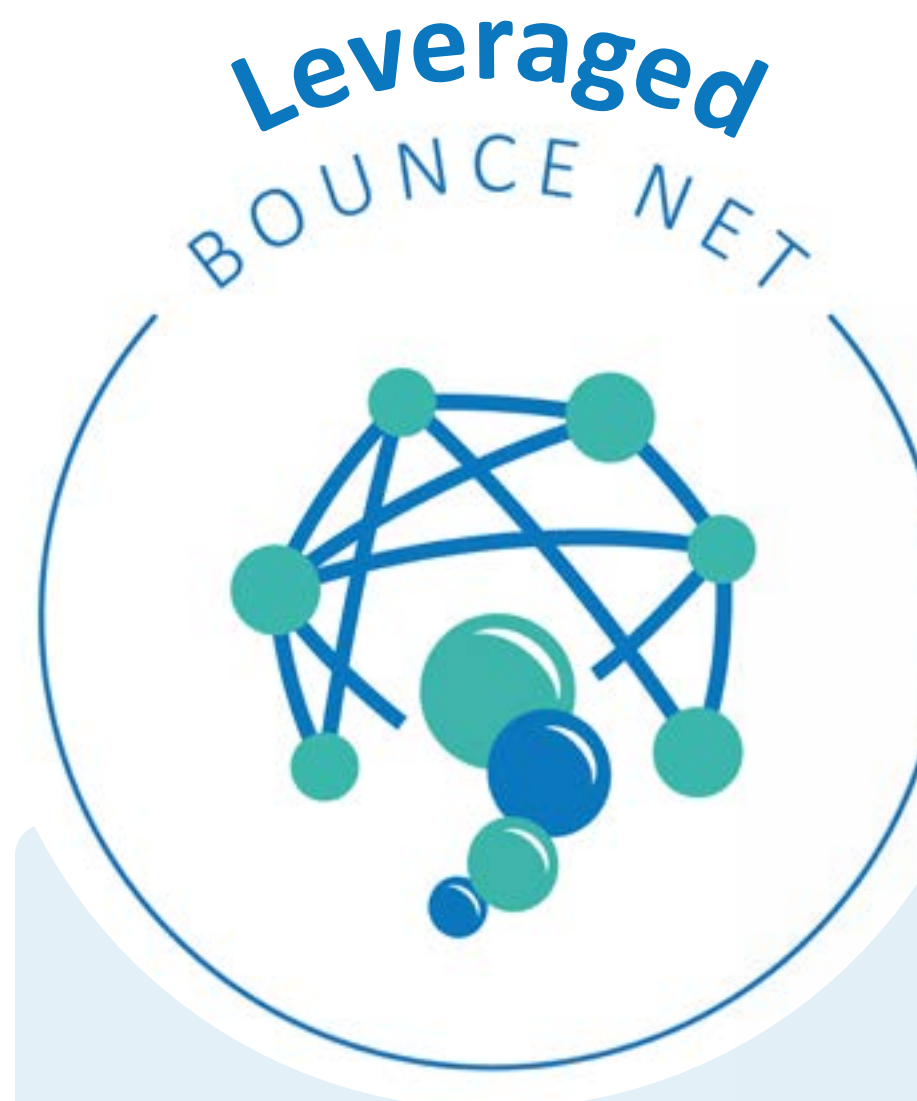
- Halloween Hoopla
- Disco Dance Party
- Be Your Own Health SuperHero
- Happy Hearts Hoopla
- IMAX SuperPower Dogs and Meet & Greet



## **Bounce Back Kit®** family care packages

Delivering more Distractions  
During Lockdown

- National Pizza Day
- National SuperHero Day
- Thanksgiving
- Read Across America Day
- Winter Games
- Happy New Year
- Earth Day



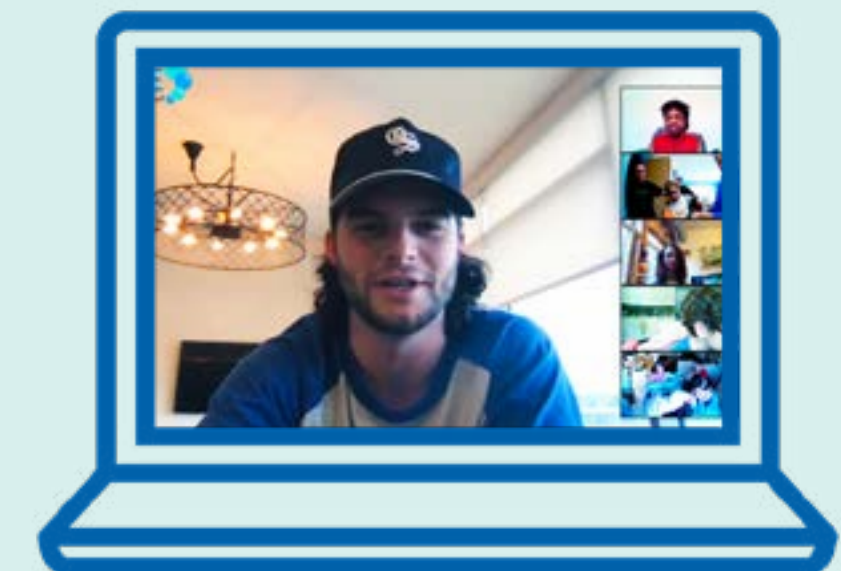
## **Bounce Net®** online community

To Identify Crisis Resources  
And Strengthen Connections

- 50% Increase in Parent Engagement
- Richer, More Meaningful Conversations
- Focus On Crisis Management
- Increased Resource Sharing and Problem Solving

## Introduced Virtual Meet & Greets

Small Group Conversations  
With Inspiring Heroes



- **George McCaskey**  
Chairman of Chicago Bears
- **Andrew Benintendi**  
Boston Red Sox Outfielder
- **The Sea Lions**  
of The Shedd Aquarium
- **Jesse "Flex" Labreck**  
Ninja Warrior

## Maintained Award-Winning Programming



First Year Eligible



Sixth Consecutive Year



Fifth Consecutive Year



Fifth/Sixth Consecutive Year

*Don't underestimate the amazing  
healing power of Bounce Events.*

- Michael, Bounce Dad

# INCREASING OUTREACH AND BUILDING CAPACITY TO SERVE

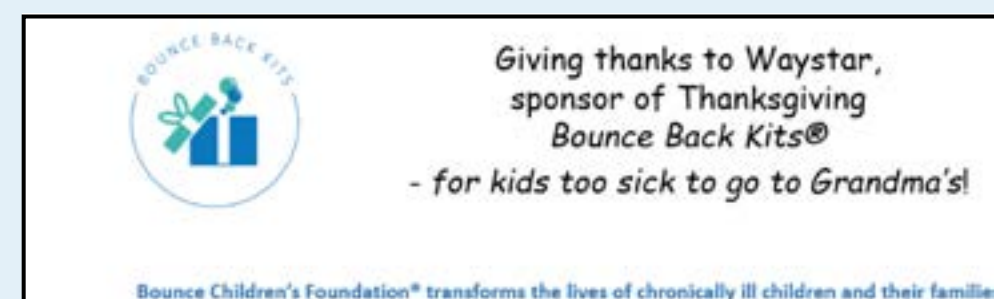
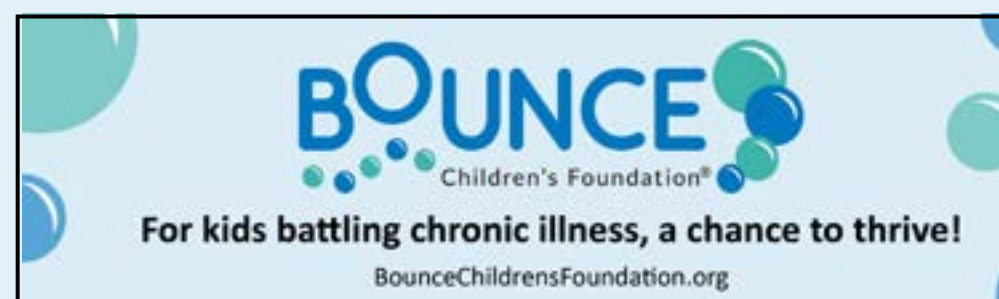
## Featured on Wintrust Mural



We are honored to have our message of Hope & Encouragement, Connection & Community, Fun & Friendship — and a place to belong, featured alongside the busiest highway in the United States, the Kennedy Expressway.



## Partnered With Clear Channel Outdoor



We are grateful for the pro-bono placements that have helped many families find, and join, our community of resilience building support.

## Created Innovative Fundraisers



Birdies Fore Bounce



Bets For Bounce



Run/Walk/Bike/Roll Virtual 5K

Bounce Trivia Night



Bend & Bounce Virtual Yoga

# 2023 IS OFF TO AN INCREDIBLE START



With the Return of *Best Bites for Bounce*® that Raised  
**\$110,000**

Sharing a Record  
Number of Tickets



*Bounce It Forward*®

With a Feature in  
*INNOVATE*® Chicago



With the Delivery of  
Valentine's Care Packages



*Bounce Back Kits*®

With in-person Family Events Twice Each Month



Chicago Bulls Game  
*Bounce Bash*®



Enchanted Castle  
*Bounce Bash*®



Bowlero Bowling  
*Bounce Bash*®

# SETTING OUR SIGHTS HIGHER THAN EVER

## Lockdown Never Ends for Bounce Families

Living through COVID Quarantine was a miserable, but globally shared, experience. There was real comfort in knowing “we’re all in this together.” Equally important, there was no FOMO - Fear of Missing Out – as there was nothing happening to miss out on.

Today we relish kids returning to school and extra-curriculars, families returning to outings and holiday gatherings – and we hope to never live through another quarantine. As we celebrate a return to normal, “lockdown” remains an ongoing reality for families raising the nearly 1 in 5 U.S. children forced to battle chronic illness. With it, an enormous sense of isolation because, once again, they are alone and missing out.

Bounce Families need us more than ever. With your help, we remain devoted to doing everything we can to shift them from surviving to thriving.



Host third annual Birdies Fore Bounce Golf Outing, [6/19/2023](#)



Never Turn Away a Child/Family in Need to Support 500+ Active Families

*Bounce Academy*<sup>®</sup>



Re-energize with Innovative Programs and Expert Speakers



Support Growth with Investment in CRM & Fundraising Tech



Maintain 95%+ Membership Satisfaction Rating

*Bounce it Forward*<sup>®</sup>



Re-engage Pre-Pandemic Partners & Add 5 Additional Venues

Volunteer Leadership Team



Welcome 4 New Members to Board of Directors & Emerging Leaders Board

*Bounce Bash*<sup>®</sup>



Continue Offering Two In-Person Events Each Month

*Bounce gives the kids opportunities to be themselves.*

- Tennille, Bounce Mom

# FAMILIES NEED US & WE NEED YOU — NOW MORE THAN EVER

[JOIN](#)

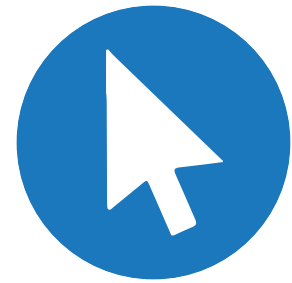
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[DONATE](#)



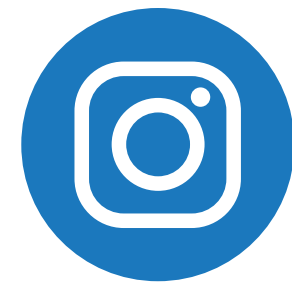
[Info@BounceChildrensFoundation.org](mailto:Info@BounceChildrensFoundation.org)



[www.BounceChildrensFoundation.org](http://www.BounceChildrensFoundation.org)



844-6-BOUNCE (844-626-8623)



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